# AFRICA INTERNET SUMMIT'17
## NAIROBI - KENYA
## 21 MAY - 2 JUNE 2017

# SPONSORSHIP BROCHURE 2017

## Beyond Connection:
### *Internetworking For African Development*

## Former Sponsors of AIS'16

| AIS SPONSORS | DIAMOND | GALA DINNER |
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| Internet Society · ICANN · FABS FOOTPRINT AFRICA BUSINESS SOLUTIONS | Google | LARUS Professional VPN System · IPTP Networks |

| GOLD | SILVER | |
|---|---|---|
| Afilias · ACE NetworkTheWorld.org | SPARKLE · SEACOM · WIOCC AFRICA'S CARRIERS' CARRIER | dot AFRICA |

| BRONZE | CONNECTIVITY | IN-KIND | |
|---|---|---|---|
| NSRC Network Startup Resource Center | BOFINET | iCT DYNAMIX · O'REILLY | NASHUA |

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## A UNIQUE EVENT : 1 WEEK OF TRAINING AND 1 WEEK OF CONFERENCE.
## SOME OF THE TOPICS ARE:

### WORKSHOP WEEK
### 21st MAY TO
### 28st MAY 2017

- Smartphone App Development - iphone
- Network Monitoring & Management (NM-E)
- Scalable Network Infrastructure (SI-E)
- Scalable Internet Services (SS-E)
- AfTLD - AROC Workshop
- TERENA Transit II (Forensics)

- CERT CC Writing Policies for the CSIRT
- JPCERT Training - Capture/ analyze network traffic/ Live analysis of malicious traffic
- AFRINIC IPv6 for Engineers
- RPKI Tutorial
- DNSSEC Tutorial
- Google Apps in Education

### CONFERENCE WEEK
### 29st MAY TO
### 2nd JUNE 2017

- IPv6 Internet Next Protocol - A Framework for Increasing IPv6 Deployment Success to 100% - IPv4 Exhaustion and the role of price in technology investment decisions
- Cyber Security - Internet of Things - Cloud and Big data -
- Policy Development
- Changing the Face of Business As We Know

It Today: Business Practices and Technology Women in ICT Forum - Dynamics of regional Hubs development
- Fund for Internet Research and Education - Internet Possibilities in Rural Africa, Stories of Empowerment - AFRINIC Government Working Group (Governments, regulators, LEAs etc)
- Election

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### ORGANISERS
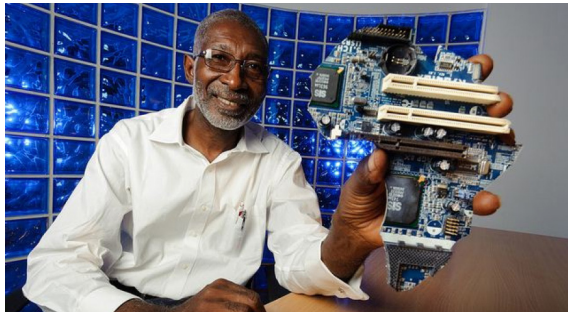AFRINIC The Internet Numbers Registry for Africa · AfNOG African Network Operators Group

### PARTNER
Af* AFRICAN ORGANISATIONS FOR INTERNET GOVERNANCE

### LOCAL HOST
tespok The Voice of Information Technology influencing Policy, Direction and Development in the Industry

"The Africa Internet Summit brings together key players in the African and global Internet industry to discuss Internet operations, technology, policy development and governance. It is a great opportunity for all stakeholders, including engineers, operators, academics, end users, governments and regulators, to exchange knowledge, experience and ideas to ensure the continued stability and expansion of the Internet throughout Africa and beyond."
Alan Barrett , CEO AFRINIC



"As the Internet grew in Africa, the demand for AfNOG educational services increased. The resultant effect is that today, several Internet Service Providers and large network operators have among their lead Engineers an AfNOG alumni"
Nii Quaynor, AfNOG Convener

## Previous AIS Meetings



**Tunisia**
*May-June 2015*

**Djibouti**
*May 2014*

**Botswana**
*May-June 2016*

**Zambia**
*May 2013*

## Become a Sponsor

As an AIS sponsor, you can use this event as a platform to deliver your message to your target audience. Your brand will be visible to the global Internet community and the African ICT industry. Your products and services will be exposed to our delegates at the Summit, in addition to a great visibility in our Media campaigns. This opportunity will contribute to enhancing your business image and awareness amongst your target audiences.

Sponsor our Conference week by selecting one of the many packages available.

* Sponsor our Conference and Training weeks as the **AIS Premium sponsor**, with packages starting from USD 50,000. Your logo will appear on the badges.



Increase your company's visibility within the Internet community



Promote your Brand Globally



Reach your target market



Enhance your company`s image through corporate networking

By sponsoring the Africa Internet Summit, your company is actively demonstrating that it is contributing to the growth of the Internet in the African and Indian Ocean Region.

## SPONSOR OUR WORKSHOP WEEK FROM 21st TO 28th MAY 2017

| | Platinum | Diamond | Gold | Silver | Bronze | Workshop Closing Cocktail | Workshop Opening Dinner |
|---|---|---|---|---|---|---|---|
| Price in USD | 40,000 | 30,000 | 20,000 | 15,000 | 10,000 | 10,000 | 20,000 |
| Branding Social Event Venue | √ | √ | | | | | |
| Banner near the Conference Room | 3 | 2 | 1 | | | | 1 |
| Marketing Table | √ | √ | √ | | | | √ |
| Logo Positioning & Sponsorship mention on Website | √ | √ | √ | √ | √ | | √ |
| Distribution of company's brochures & or souvenirs in the meeting pack | √ | √ | √ | √ | √ | | √ |
| Logo and Company name mention on all Event literature | √ | √ | √ | √ | √ | | √ |
| Sponsor announced during Workshop opening ceremony | √ | √ | √ | √ | √ | | √ |
| Display of Company name & logo at meeting venue | √ | √ | √ | √ | | | √ |
| Speech during Opening Dinner | √ | √ | √ | | | | √ |
| Presentation Slot during the Conference | √ | √ | | | | | |
| Complimentary tickets to Opening Ceremony/Dinner | 5 | 4 | 3 | 2 | 1 | 1 | 3 |
| Workshop training slots for network engineers | 5 | 4 | 3 | 2 | 1 | 1 | 3 |
| Complimentary tickets to Social Dinner | 5 | 4 | 3 | 2 | 1 | 1 | 3 |

## SPONSOR OUR CONFERENCE/PLENARY WEEK FROM 29th MAY TO 2nd JUNE 2017

| | Diamond | Platinum | Gold | Silver | Lunch | Opening Cocktail | Gala Dinner | Connec-tiviy | * AIS Premium Package |
|---|---|---|---|---|---|---|---|---|---|
| Price in USD | 20,000 | 15,000 | 10,000 | 5,000 | 7,000 | 20,000 | 30,000 | 30 Mb/ 50 Mb | 50,000 |
| Your Banner near the Conference room | 2 | 1 | | | | | 2 | 1 | 2 |
| 10 minutes Short Speech at selected Events | | | | | | √ | √ | | √ |
| Branding the Social Event Place | | | | | | √ | √ | | √ |
| Marketing Table | √ | √ | | | | | √ | | √ |
| Tailored Marketing Support from AFRINIC | √ | √ | √ | | | | √ | | √ |
| Complimentary tickets to social Events | 3 | 2 | 1 | | | 2 | 4 | 2 | 4 |
| Complimentary Seats to Trainings | 2 | 1 | | | | 1 | 2 | 1 | 2 |

Sponsor Cocktail and Award Ceremony with AFRINIC's CEO and Management
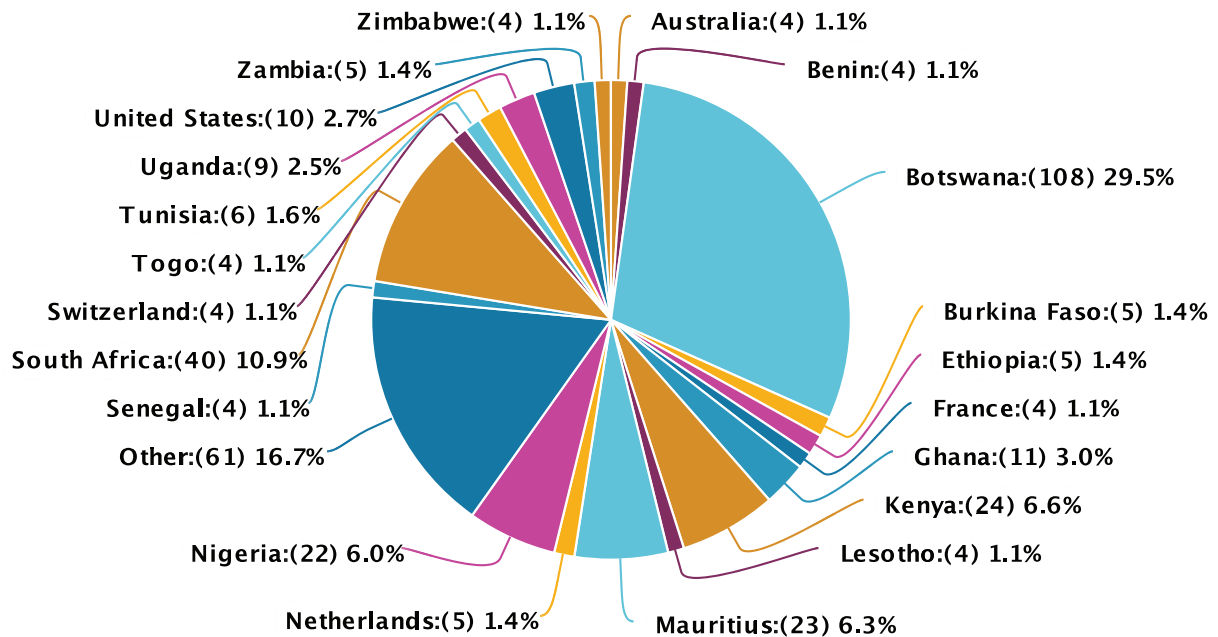
### Inclusive in all sponsorship categories:

- Website
- Banners
- Publications
- Badge:Only for Premium Sponsors
- Screens / Projectors
- Acknowledgement on AFRINIC's mailing 1000+ members & leaders in the industry
- Acknowledgement at Events during the opening and closing ceremony

### IN KIND SPONSORING

A whole range of tailor-made packages and benefits are available as In-Kind Sponsorship, for example, Meeting Materials (T-shirts, Meeting Bags, Giveaways), Communication & Media, Publicity etc.

# AIS'16 STATISTICS

## AIS 2016 attendees by country



Zimbabwe:(4) 1.1%
Australia:(4) 1.1%
Zambia:(5) 1.4%
Benin:(4) 1.1%
United States:(10) 2.7%
Uganda:(9) 2.5%
Botswana:(108) 29.5%
Tunisia:(6) 1.6%
Togo:(4) 1.1%
Burkina Faso:(5) 1.4%
Switzerland:(4) 1.1%
Ethiopia:(5) 1.4%
South Africa:(40) 10.9%
France:(4) 1.1%
Senegal:(4) 1.1%
Ghana:(11) 3.0%
Other:(61) 16.7%
Kenya:(24) 6.6%
Lesotho:(4) 1.1%
Nigeria:(22) 6.0%
Netherlands:(5) 1.4%
Mauritius:(23) 6.3%

1000+ More Attendees | 40% Internet Services Providers | 30% Governments | 15% Education

## AIS at a Glance

The Africa Internet Summit (AIS) is a regional multi-stakeholder ICT event where key players in Africa's ICT industry meet to interact with the local and global Internet technical community to discuss ICT issues, challenges and opportunities. The event provides attendees and participants with a platform to share and spread Internet-related knowledge pertinent to the African region and offers a networking opportunity with peers. AIS consists of seminars, workshops, tutorials, conference sessions, birds-of-a-feather (BOFs), and other fora facilitating knowledge sharing on IP addressing, policy development and the latest innovations in technology and services.

## The Audience

We are expecting around 1000 participants to attend from all over Africa and beyond.They will include Mobile Operators, Internet Service Providers (ISPs), AFRINIC Members, Network Engineers, Internet governance experts, Governments and Regulators, Academics, and Businesses from the ICT sector among others.
It is the perfect event to showcase your organisation and promote your business, while harvesting business opportunities.

### THE EVENT TEAM



Vymala Thuron

Nancy Dotse

Nadege Gaju

Bhavna Budoo

Ashil Oogarah

Abiade Dosunmu

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*internetsummitafrica.org*

02/20/17